



**COMFORTABLY
THE TOUGHEST
WORK BOOT
SINCE 1960**

DR. MARTENS – RUGGED WORKBOOTS FOR ON AND OFF SITE

Dr. Martens has drawn on over half a century of boot making experience for its Industrial Range of footwear. Technology has developed considerably over the last few decades but the premise for what is required has remained the same: **comfort, protection and durability.**

Incorporating style into the equation comes naturally to Dr. Martens and some of its key designs take pointers directly from the fashion lines. The result is a collection of rugged, versatile work boots that combine all the necessary safety elements with authentic Dr. Martens styling for a genuine multi-purpose offering, looking good both in and out of work.

The boots are graded SB (safety basic) through to the high spec S3 but all have safety toecaps and slip resistant outer soles. The insoles are designed specifically to provide extra cushioning and include superior shock absorption properties to ensure comfort.

At one end of the scale is the safety basic boot, **Tred 7A52**, a classic hiker style work boot with heavy duty metal fastenings, available in both Teak and Black.



Two S1 boots have been designed specifically for women; these are built on a woman's last for accurate sizing and an improved fit. It means that the footwear is true to normal sizing – rather than scaling down the size of a man's boot. **Izzy** is a contemporary styled chukka safety boot available in Black and Teak whilst **Rosa** is a faux-fur lined, pull-on rigger boot in Teak.



ROSA



IZZY



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Where more protection is required S3 boots, **Forge and Thorpe**, are loaded with safety features including a puncture-resistant midsole, water resistant leather upper and an anti-static construction. Forge is a 6 eye boot designed with real Dr. Martens heritage, available in Black and Gaucho; Thorpe is a traditionally style safety boot available in Black or Honey.



Available online from WWW.DRMARTENS.COM/INDUSTRIAL

ABOUT DR. MARTENS

Throughout Dr. Martens history, the brand has been adopted and subverted by countless rebellious characters, subcultures and tribes. These are the people who stand out from the crowd in their own unique way and for many, their journey of self-expression has always been accompanied by a pair of Doc's. Dr. Martens celebrates these free-thinking individuals – from first time wearers to those who have been with the brand forever. These are the authentic characters that stand for something.

Dr. Martens air-cushioned sole, designed by German inventor, Dr. Klaus Maertens, was engineered primarily to meet the specific need of providing additional support and comfort for his broken foot. The Dr. Martens boot, that was then manufactured by R Griggs and Co, British boot makers, with its trademark yellow stitch, grooved sole and heel-loop, was a boot for workers, initially worn by postmen and policemen; comfortable, durable and lightweight in comparison to its competitors at the time.

A specific range of "Made In England" products are still manufactured in the Cobbs Lane factory, Wollaston, England which has been making footwear since 1901. It is the home of the original Dr. Martens boot and within this small factory works a close-knit team of people schooled in traditional shoe-making and the unique process that makes Dr. Martens like no other shoe on earth.

This is the factory where it all began; where the first pair of Dr. Martens boots rolled off the production line on April 1st, 1960. The manufacturing process has been fine-tuned and perfected ever since - from the cutting of the leather hides to the heat-sealing with a blade of fire that welds the air-cushioned sole to the upper.

FOR FURTHER PRESS INFORMATION, HIGH-RES IMAGES OR PRODUCT LOANS, PLEASE CONTACT:

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