

21-23 SEPTEMBER 2014 • HARROGATE



YOUR SHOW PREVIEW



**ALL YOU NEED TO KNOW
ABOUT THE UK'S ONLY
NATIONAL FLOORING SHOW**

***Be
there!***

Make sure you join us at the largest edition of The Flooring Show for several years

From 21-23 September, thousands of flooring industry professionals will meet up under one roof for the 52nd edition of The Flooring Show.

And you're invited to join them - completely free of charge!

You'll catch up with current suppliers, benefit from unbeatable at-show deals, make new contacts, discover the latest products and absorb industry insights from our rigorously planned seminar programme.

We've put this Show Preview together to give you a flavour of the prestigious exhibitors, exciting features and insightful seminars that you simply shouldn't miss!

We look forward to welcoming you to the Harrogate International Centre this September. Visit www.theflooringshow.com for the very latest updates and to register.



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WHO IS THE FLOORING SHOW FOR?

- Flooring retailers, distributors and wholesalers
- Flooring contractors
- Designers, architects and facilities managers

WHY VISIT?

- Meet over 150 exhibitors; catch up with your current suppliers, and get to know your future ones
- Take advantage of special show-only deals and offers over all 3 days
- Discover new products and keep up to date on the latest innovations
- Network with your peers throughout the show and at The Networking Evening on day 1
- See the latest flooring design trends in a variety of exciting feature areas
- Gain insights from industry leaders with the Business Enrichment Theatre's fascinating seminars.

"One of the best flooring shows I've attended in recent years. The layout in the halls and quality of the stands made it easy to see everything I wanted to."

A PACKED SCHEDULE!

SUNDAY 21st September	MONDAY 22nd September	TUESDAY 23rd September
08:30 registration opens	08:30 registration opens	08:30 registration opens
09:00 the show and Trends Hub open	09:00 the show and Trends Hub open	09:00 the show and Trends Hub open
10:00 the Business Enrichment Theatre opens	10:00 the Business Enrichment Theatre opens	10:00 the Demo Zones open
10:00 the Demo Zones open	10:00 the Demo Zones open	10:45 the Business Enrichment Theatre opens
12:00 traditional Sunday lunch	18:00 the show closes	16:00 The Flooring Show 2014 closes
18:00 networking reception open to all in the Trends Hub		

Oops! Hadfields... We mistakenly left them off the exhibitor list in our last brochure. They definitely are exhibiting and will be offering a fantastic array of regular lines and specials in carpet, vinyl and laminate. Visit their beach-themed stand A32 and see special guest, the Magic Ball Man.

So many good reasons to visit the show!

The majors are back in town!

"Where are the major manufacturers?" has been the cry from visitors and fellow exhibitors alike for the past few shows. Well – they're back! The Flooring Show is delighted that – as part of the 150 top companies that will be showing this year – names such as **Adam Carpets, Axminster, Brintons, Brockway, Cavalier, Karndean, Ulster, Victoria and Westex** will be exhibiting.



New! Delegate discount vouchers

The UK's most visitor-friendly exhibition town just got even friendlier! Harrogate International Centre has been working with up to 30 of the town's finest restaurants, bars and cafes to produce a booklet of vouchers which Flooring Show visitors can use to get discounts of up to 25%! The 2014/15 voucher booklet will be ready just before the show, and can be downloaded from the show website, or collected at registration with your badge.



"A great show; all my flooring needs under one roof. Excellent variety of trade stands. Many contacts made and a good asset for keeping up to date with the latest information. Excellent venue in a wonderful spa town."

Carl Hopkins



A lover of small businesses, freshly laid carpets and proud to be accused of being a 'media whore', Carl Hopkins - a one-time C4 Secret Millionaire, and "now just a secret" - was owner of a £20m turnover multi channel marketing agency. His seminar will take you through his top tips on how to occupy the most important advertising space in the world – the space between your prospects' ears. Sunday 21st – not to be missed!

Oliver Heath



Celebrity designer Oliver Heath, who has appeared on recent design shows on BBC, ITV and C4, will be speaking on Monday 22nd, in association with Trends Hub sponsor Interface. He will be talking about the emerging science and style of Biophilic Design – how reinforcing the connection between nature and the spaces we inhabit can increase productivity and wellbeing, whilst reducing stress, to create happier, healthier places to live and work in.



Giles Kime



Giles is the executive editor of Homes & Gardens magazine, arguably the UK's most respected and influential design title. He is speaking in the Business Enrichment Theatre on Monday 22nd on the subject of Interior Trends & Wool, as a part of the Wool Trends Centre initiative by the British Wool Marketing Board and Campaign for Wool.

Gordon Banks



The more mature amongst us will know Gordon Banks as the legendary England goalkeeper of the 70s. F.Ball have invited him to the show on Monday 22nd between 10am – 3pm, and he will be on their stand so you can have your photo taken with him. CFJ Awards – F. Ball win No. 1 product, and now have the No. 1 goalkeeper of all time!

WINNERS OF THE 2014 INTERIORS MONTHLY AWARDS

For yet another year The Flooring Show has been voted Best Flooring Exhibition by the readers of Interiors Monthly magazine, and we are proud to hold this prestigious award.

Come and join us this year to be a part of our next success story!



British Ceramic Tile

Leading UK company British Ceramic Tile is set to be the first tile manufacturer to attend the show in its 50-year history. Tiles are currently experiencing the largest growth of any flooring material within the hard flooring category. Visit them to see a classic Mini and chance to **win a Mini driving experience at Goodwood.**



NEW!

THE WOOL TRENDS CENTRE

HALL C



The Campaign for Wool and British Wool Marketing Board will put on a major celebration of wool carpet at this year's show!

A Wool Trends supplement appearing in Homes & Gardens magazine will form part of the overall wool promotion, and this will be given out to you at the show. The wool brands will all surround a stunning Homes & Gardens 'Wool Inspirations' room set, and be supported by seminars running on each day of the event.

Confirmed exhibitors include: Adam Carpets - Axminster Carpets - Brintons - Brockway Carpets - Bronte Carpets - Cavalier Carpets - Ulster Carpets

Sheep on the Streets!

Wool will welcome you to The Flooring Show this year! A smart enclosure of Dalesbred and Roughfell sheep will be situated by the front entrance on Sunday and Monday to clearly show how the wool for carpet grows!

This special feature brought by British Wool Marketing Board and the National Sheep Association highlights the natural sustainability of home-grown British Wool as a perfect fibre for flooring.



THE NETWORKING EVENING – SUNDAY 21st SEPTEMBER



Part of the attraction of large trade shows is the opportunity to meet old colleagues and make new contacts over a handshake and a drink - rather than just through a computer screen! As well as many exhibitor sponsored events throughout the 3 days, The Flooring Show is hosting a special Networking Evening from 6pm on Sunday 21st September. There will be drinks and canapés available, so you can mingle with fellow industry professionals in style!

WOOL – THE WONDER OF EWE!

HALL C



Courtesy of Martin Curtis of Curtis Wool Direct Ltd, The Flooring Show will feature a fascinating wool feature this year.

Situated around a stunning installation created by world-renowned artist Angela Wright – whose recent installation at Southwark Cathedral (left) caused a media storm – you'll be shown the process of turning fleeces into carpets, and will hear from scientists extolling the benefits of using wool.

This brand new feature will promote a better understanding of wool and where it comes from, giving you the know-how needed to sell the benefits to your customers.

"It's a chance to speak with manufacturers about new and emerging trends, to take advantage of show 'specials', and to talk with manufacturers about existing stock lines. Being 'off the shop floor' enables me to discuss without distraction where we can build on that relationship and how we can move forward."

Also present in the feature area will be **Enco Global** - a unique and independent environmental laboratory and consultancy resource for the wool textile and carpet industry across the world; and **Haworth Scouring** - the most environmentally responsible commission wool scourers to the wool industry world-wide.

FLOOR COVERING APPRENTICE OF THE YEAR SKILLS COMPETITION

Accross College and Coleg Cambria College will be hosting the Floor Covering Apprentice of the Year Skills Competition, which will take place live at the show! Two exceptional students will take part in the ultimate floor-covering test, in a special bay in Hall C, and the winner will be decided by a technical expert. Accross will also be around to chat with anyone interested in the courses on offer at the given colleges.



THE TRENDS HUB

HALL C

See cutting-edge flooring materials and designs that give flooring and interiors the excitement they deserve - including a striking 'wordle' centrepiece created by artist Melanie Longbottom. A core feature for 2014, it's your very own 'lounge of inspiration' in which you can relax, work or network, decked out in 'Skinny Planks' from our sponsor, **Interface** and contemporarily furnished by **Connection UK**. Leading Italian design company **Arpolitalia** will also be sending samples of their exciting new moss trend product for display.

In collaboration with the Surface Pattern Design School, 2 groups of design undergraduates will take part in a LIVE flooring design project. You'll be welcome to ask them about their work and inspiration, as well as buy the individual designs.



"I just wanted to contact you to say how impressed I was with the show this year. The Trends Hub really seemed to bring the event to life, a great addition."

THE DEMO ZONES ▶▶▶▶▶

This year there will be TWO demo zones! Don't miss the comprehensive 3-day programme, spearheaded as always by the CFA/FITA/NICF. Various exhibitors will also have demos on their own stands.



Daily schedule

(programme may finish earlier on Tuesday 23rd)

ZONE 1, HALL B: SUBFLOOR/TOOL DEMOS

- 10:00 Moisture measurement and equipment
- 10:30 DPMs and fast track DPMs
- 11:00 Repair mortars
- 11:30 Plywood templating
- 12:30 Plywood joints and other repairs
- 13:00 Smoothing compounds - core products
- 13:45 Specialist subfloor preparation
- 14:30 Tools for the floor layer
- 16:30 Adhesive application

ZONE 2, HALL M: FLOOR FINISHES DEMOS

- 10:00 Underlay installation
- 10:30 Carpet stretch-fit installation
- 11:00 Carpet installation - stairs and bullnose
- 11:45 Carpet joins
- 12:15 Installation of domestic vinyl flooring
- 13:00 Commercial resilient flooring installation (flat area)
- 13:45 Cap and cove including welding
- 14:15 Luxury vinyl tile insulation
- 14:45 Lino installation
- 15:15 Laminate and floating wood installation
- 15:45 Carpet tile installation

BUSINESS ENRICHMENT THEATRE

Connection

Sponsored by Connection UK. See examples of their stunning contemporary commercial furniture in the Trends Hub.

Hear from 15 expert speakers on topics of real value to your business, such as taking your retail business online, achieving high levels of staff engagement and using social media as a marketing tool. You'll also find out about key interior and residential design trends; big data, independent retail, and much, much more.

SPEAKERS



Oliver Heath, Founder, Heath Design - is an experienced speaker providing seminars at Grand Designs Live, EcoBuild, the Ideal Home Show and the National Home Improvement Show. He has also presented on numerous design shows including BBC's Changing Rooms and DIY SOS.



Carl Hopkins, Faith PR - was voted in the top 35 of the UK's most influential marketers outside of London in 2010 and appeared on Channel 4's The Secret Millionaire.



Giles Kime, Executive Editor, Homes & Gardens Magazine - has extensive experience of innovation, content development and strategy across a range of leading consumer brands including The Telegraph, Decanter and Homes & Gardens.



PK Vaish, Livelink - is the managing director of an award-winning digital marketing agency which specialises in multi-channel relationship marketing and is recognised as a trusted e-commerce and marketing expert.



Dan Evers, Zen Web Solutions - with 15 years of marketing experience, both client and agency side, he was the Mortar operation winner of Fast Track 100.



David Abbott, MD, IBP; e-Commerce Entrepreneur & Consultant - uses his wealth of marketing experience to help companies get more visitors to their websites - and convert them into paying customers.



David Newton-Dines, Challenge Paradigms Ltd - is an award-winning thought leader who has over 25 years' experience in 77 industries and sectors. He helps professionals to deliver consistent, reliable and profitable customer experiences.



Jane Gardner, Project Manager, Carpet Recycling UK (CRUK) - has extensive experience in running successful industry-led collection trials and schemes, such as the Recofloor vinyl flooring take-back programme and the UK Recovinyl scheme.



Jonny Ross, Jonny Ross Consultancy Ltd - with over 16 years' experience in small business and digital online technologies, he has a proven track record in delivering strategies and solutions that will drive the right audience to a both retail and e-tail stores.



Laura Greenwood, Consultant, Scarlet Opus - identifies, presents and translates design trends for clients in the UK and USA. She has also worked as a flooring designer within the commercial sector at Interface, and achieved a first-class honours degree in Surface Design for Fashion and Interiors.



Louise Abbott, Designer Contracts - is a designer and merchandising manager at Designer Contracts, one of Britain's largest floorcovering contractors to the new-build industry.



Pete Thornton-Smith, PeterTS.com - is a quality management specialist with good communication, technical, management and presentation skills relative to all levels within an organisation.



Phil Pond, Scarlet Opus - has been responsible for adding significant profit and sales growth to retail and manufacturing businesses. He has worked for global brands, SMEs and his own companies.



Rita Bancroft, Marketing Strategy & Communications Director, Bancmarketing - is responsible for commercial and residential marketing globally. Rita's rare combination of commercial and creative skills results in a strategic approach to brand development that delivers tangible sales success.



Stuart Ramsey, Chartered Management Accountant, Accountancy Extra - his mission is to change the way accountants work alongside their small business clients. He's helped many small business owners improve the numbers that are important to them, their businesses and their lives.

"We find the Flooring Show of particular importance for seeing all our suppliers in one place. The relaxed atmosphere enables you to spend as much time as you like on each stand without feeling pressured. The facilities are close at hand and it is great social event for meeting up with people in the industry and catching up with trade news."

SCHEDULE

DAY 1. SUNDAY 21ST SEPTEMBER

10:00 - 10:45 Survive & Thrive in Retail

Speaker: TBA

Top tips and great advice about how to not just survive as an independent retailer, but actually thrive, and become a destination shop.

10:45 - 11:30 Staff Engagement - THE route to higher sales

Mr David Newton-Dines, Challenge Paradigms Ltd

Learn how to engage your staff so they use 100% of the skills you are paying for and turn your organisation into a profit powerhouse.

11:30 - 12:15 Taking your retail business online

David Abbott, MD, IBP; e-Commerce Entrepreneur & Consultant

Learn how to appeal to people who are searching or shopping online and how to turn them into spending customers.

12:15 - 13:00 11 top tips for promoting your service, your product, or yourself

Carl Hopkins, Faith PR

Gain top tips on how to get noticed by your target audience. Carl Hopkins will give you marketing advice that you can use both now and for years to come.

14:00 - 14:45 Blogging for retailers - the REAL value

Jonny Ross, Jonny Ross Consultancy Ltd

Understand the importance of blogging and other practical tips on how to improve your digital presence.

15:00 - 15:45 Campaign for wool: Cleaning & care of wool

The Woollsafe Organisation, speaker TBA

16:00 - 16:45 A Woman's Worth

Phil Pond, Scarlet Opus

Hear how can you design your independent flooring store(s), display the right product offer and train your salespeople so that you never lose another sale to a national flooring retailer again.

"I attend the show to get up to date with new products. It is also very useful to get up to date with industry news, and you cannot beat meeting suppliers in person for making relationships closer."



DAY 2. MONDAY 22ND SEPTEMBER

10:00 - 10:45 Advocacy – The new online currency

Mr Dan Evers, Zen Web Solutions

With 90% of advocates writing something positive about their purchasing experience, how do you get them on your side – regardless of whether you are the brand or the retailer?

10:45 - 11:30 How retailers can benefit from carpet recycling

Jane Gardner (Chair), Project Manager, Carpet Recycling UK (CRUK)

& Ms Louise Abbott, Carpet Recycling UK (CRUK)

Includes a case study by Designer Contracts: Carpet recycling in action – how it has worked for us.

11:30 - 12:15 Converting strangers into clients or contacts

Pete Thornton-Smith, PeterTS.com

Listen to this talk to work some awesome techniques into a new networking strategy!

12:15 - 13:00 Campaign for wool: Interior trends & wool

Giles Kime, Executive Editor, Homes & Gardens Magazine

After an introduction by Joanne O'Hara, of the IPC Media Home Interest Portfolio that includes many of the UK's leading home interest magazine brands, Giles will offer a fascinating insight into the mind of the consumer in 2014.

14:00 - 14:45 The Science and style of Biophilic Design

Oliver Heath, Heath Design, in association with Trends Hub sponsor Interface

Learn how reinforcing the connection between nature and the spaces we inhabit can increase productivity and well-being, whilst reducing stress, to create happier, healthier places to live and work in.

15:00 - 15:45 How to create super hero profits in your flooring business

Stuart Ramsey, Accountancy Extra

Discover the 7 magic steps to creating a more profitable and fun business.

16:00 - 16:45 Time to think 'Big' - Marketing strategies that make real impact on the bottom line

PK Vaish, Livelink

Hear about why the time is ripe for flooring suppliers to embrace a long-term digital marketing strategy as an opportunity to make a big difference to the bottom line - even if it means starting from scratch.

DAY 3. TUESDAY 23RD SEPTEMBER

10:45 - 11:30 Campaign for Wool: Selling the benefits of wool

Rita Bancroft, Bancmarketing

This seminar discusses how retailers can sell the benefits of wool to their customers and what support is available from trade associations and manufacturers.

11:30 - 12:15 2 key interior design trends for 2015

Laura Greenwood, Scarlet Opus

Forecasting the future wants, needs and desires of consumers, and the detail of 2 interior trends for 2015 - including how they would translate into flooring.

The seminar programme is correct at the time of printing, but is subject to change. Check the website for the latest updates.

The Flooring Show 2014 - Exhibitors

Abingdon Flooring	A15	Gekko Industries	B41	Sebo	C2
ACG	C32	General Finishes	B40	Serdim Carpets and Rugs	A23
Acvila Group	M28	Graboplast	B22a	Shanghai Fuyu Woven Fabric Co.	C33
Adam Carpets	C39	Green Tree Distribution	A26	Smart Direct	M10
Ambassador Antalis Packaging	C47	H&V Carpets	M1	SMG The National Furnishing Group	M3
Anbo international	B21	Hadfields	A32	Spotnails	B33
Anji YIKE Decoration Material Technology Co.	B18	Halls Flooring	M25	Stairrods (UK)	B26
Ardex UK	A9	Hanson Plywood	M7	Stroolmount	M9
AT Industries	B48	Haworth Scouring	Hall C Feature	Supreme Rugs	C10a
Axminster Carpets	C15	Huzhou Xinfeng Wood Plastic Composite	C21	The Stocklists	A3
Ball & Young	M20/24	Interface (Trends Hub floor supplier)	Trends Hub - Hall C	Tomorrow's Flooring	B43
Barnscroft of Devon	C19	Interfloor	B16	Tramex	B6
Beaulieu International	St George Hotel	Interiors Monthly	C20	Tupler Oy	B19
Bembe	C31	Jewel Blade	B14	Ulster Carpets	C17
Betap Tufting	Holiday Inn	Jiangsu Beier	M37	Unifloor	B9
BGP Trading	B45	Jiangsu Kentier Wood Co Ltd	A6	Victoria Carpets	C28a
BMK	M21/22/23	Karndean Designflooring	C30	Viligno	B34
Brintons Carpets	C25	Karndean LooseLay	C28	Vizifloor	A3
British Ceramic Tile	B24	Karpet King	B13	Wanxian Aluminium	A27
Brockway Carpets	C3	Kenburn Waste Management	M12	Welspun Syntex	C11
Bronte Carpets	C23	Kersaint Cobb	A13	Westex Carpets	C29a
Callavi	M14	Kervanci Iplik	M5	Wharnciffe	C22
Campaign for Wool and British Wool Marketing Board	C40	Kingsmead	C13/27	Wilkie Carpets	M30
Canadia Wood	B20	KJC Flooring	A8	WoolSafe	A33
Carpet 1st	M34	Laminate Floor & Accessories	M8	WTC Workwear / Workzone	B38
Carpet Gripper Direct	B8	Lano	M19	Xi'an Xiangsen Carpet Material Co.	M4
Carpet Recycling UK	M35	Leica Geosystems	B25	XPS Foam	B44a
Cavalier Carpets	C5	Lifestyle Floors	A11/22	YTD	B5
Central Flooring	A7	Manx Carpets	C10	Zhangjiagang Elegant Plastics	B12
Classis Carpets & Rugs	Holiday Inn	Master Weaver	C1	Zhangjiagang Yihua Plastic Co.	M42
Computers for Flooring	A25	Masterpiece Systems	C51	Zhengzhou Jinpeng Underlay Manufacture Co.	C29
Condor Carpets	St George Hotel	Maxzara (UK)	B7		
Contract Flooring Association	B10	Mayne Computer Technology	C12		
Contract Flooring Journal	B10	Measure By RFMS	M29a		
Coralie Flooring	A30	Mercado	M21/22/23		
Cormar Carpets	A17/18	Merryfield	C7/9		
CPS Labels	B15	Metro Group	M34		
Crown Floors	A1	Millennium Weavers Europe	St George Hotel		
CS Floors	M32	Mohawk Flooring	M19		
Curtis Wool Direct	Hall C Feature	Mr Tomkinson	A29		
Cybergold	A4	MX Display	B8a		
Distinctive Flooring	A15	National Institute of Carpet and Floorlayers	Demo Area - Hall B & Hall M		
Dunhua Shengda Ind.	M38	Nonwoven	M41		
Duolaiyun Carpet Company	A5	Novostrat	B4		
Earthwerks / Swiff-Train	B22	Oriental Weavers	M21/22/23		
Edel Telenzo Carpets	C37	Ornate Carpets	A10		
Enco Global	Hall C Feature	Packexe	B3		
ETC Rugs	M39	Personna	B11		
F Ball & Co	B1	Plantation Rugs	M13		
F&X Carpets	A2	Plastic Extruders	B36		
Fair Packaging	B23	Primatech	B29		
Fells	M26	QA Flooring	B17		
Festool	B27	Quick Step Academy	B44		
Floor Train	B31	Rama Carpets	C41/44		
Flooring Industry Training Association	Demo Area - Hall B & Hall M	Rawson	C14		
Floorskills Training Centre	M31	Regency Carpets	A14/20		
FOXI	M17	RFMS Inc. dba RFMS	M29		
Footfall Flooring	C35	Rowlson	B47		
Furlong Flooring	A14/20	Rylands Flooring Distributors	B47		
Gaskell Wool Rich	A28				



Adam Carpets will be marking a return to The Flooring Show after an absence of 15 years. They will be previewing their new ranges Close Companions and Pure Brit!, and will also be unveiling their brand new selection of colours for their iconic Fine Worcester Twist range.

Ardex UK will be exhibiting their range of high performance flooring products approved for use in both domestic and contract environments.

Associated Carpet Group will be advising retailers on their membership benefits at the show.

Ball & Young will be launching Cloud 9 Caviar and Champagne (9 mm & 11 mm), a fabulous luxury range of carpet underlays which is due to feature on TV's 60 Minute Makeover.



Barnscroft of Devon the trade supplier of Sheepskin and Cowhide products, has responded to industry demand by sourcing and stocking the widest range of quality animal skin products on the market.

Betap Tufting will be displaying exciting new developments, as well as their current collection, job lots and promotions. They will also be showcasing their comprehensive needle punch collection.

BGP Trading will be showcasing their 4 wood flooring brands, including the beautifully hand-carved Antica Falegnameria Annoni e Perego collection.



Acvila Group are one of Eastern Europe's biggest players in the textile industry, producing yarns, rugs and carpets. Their goal is to be a global company in continuous development that enjoys the trust of customers and the respect of competitors.

EXHIBITOR SHOWCASE

With over 150 exhibitors at this year's show, our illustrated preview can only give you a snapshot of the many and varied exhibits on offer; make sure to visit the show to see the full exciting line-up.

British Ceramic Tile are the largest manufacturer of ceramic and glass tiles in the UK, with a longstanding British heritage and the capability to produce 7 million m² of quality tiles every year.



Brintons has been producing quality carpets in Kidderminster for over 230 years. As Royal Warrant Holder, Brintons has carpeted the world's most prestigious locations; from palaces to hotels and cruise liners to airports. With offices and manufacturing facilities around the world Brintons reputation is built on design innovation, product excellence, technical expertise and customer focus.

Bronte Carpets offer a truly bespoke product with their flexible manufacturing process. Carpets are available in any width up to 12 metres wide without seams, in any colour and even made to shape to reduce waste.



Campaign for Wool and British Wool Marketing Board

will put on a major celebration of wool carpet at this year's show! The area will be supported by the industry's leading carpet brands - Adam Carpets, Axminster Carpets, Brintons, Brockway Carpets, Bronte Carpets, Cavalier Carpets and Ulster Carpets.

Carpet Recycling UK will provide an overview of the latest developments in carpet recycling, including the growth

of Take Back programmes across the country. This will be followed by a presentation from Designer Contracts, a leading contractor and CRUK member, on their experience and success with recycling carpet off-cuts.

Cavalier Carpets will be showcasing Gemini, the latest addition to their Couture Collection, as well as an expanded Stain-less range.

Classis Carpets & Rugs will unveil a unique and innovative tuft range and a 26-colour Wilton collection. They will be featuring their brand new Luxury Soft Touch Saxony & Twist range with 'a differentiating color bank' as well as their Jewel Stripes range.

"Call me sad, but Harrogate and the National Flooring Show remain as one of the highlights of my year. I would forego the Cup Final, Grand National, Boat Race, Eurovision Song Contest, but miss Harrogate? NO!"

Coralie Flooring will be launching a beautiful range of handmade rugs using 100% wool in an array of delightful colours and designs.

Cormar will be exhibiting Apollo Plus, the sister collection to Apollo. They will also be demonstrating additions to their online portal system and introducing two new qualities.

CPS Labels will be featuring their range of labels, printed on self-adhesive or heat activated linen, carpet aprons and POS print.

Crown Floors will showcase their new compact lecterns that deliver all the power of the royal blue and gold brand, as well as promoting their Loyalty Club.

F Ball and Co. Ltd. will be shining a spotlight on their range of high performance flooring products, including the award-winning Stopgap 1200 Pro, as well as launching an exciting new fast-track system.



Festool will be demonstrating a selection of power tools including the TS 55 plunge-cut saw, which has a flat housing for close-to-wall cutting. Customers will have the chance to ask Festool experts about how to get the best from their machines.

Gaskell Wool Rich will be featuring their new wool stripe range, Notting Hill, and will introduce a new 3-ply chunky wool loop pile, Westminster.

Green Tree Distribution will be showcasing their latest flooring products and services, including an introduction and walkthrough of the new trade website.

Hadfields are delighted to be attending the Harrogate Flooring Show 2014. They will be offering a fantastic array of regular lines and specials in carpet, vinyl and laminate. Come and see Hadfields, the beach girls and special guest, the Magic Ball Man.

"I just wanted to contact you to say how impressed I was with the show this year. The Trends Hub really seemed to bring the event to life, a great addition."

H&V Carpets will be featuring their new ranges alongside their existing product portfolio, including polypropylene saxonies, structured loops and twists.

Jewel Blade will be showcasing their range of cutting-edge innovative products and promoting their Great British Blades, made in Sheffield, England.

Karpet King will be demonstrating the Karpet King 812-M, a 3-carpet thread carpet overedging machine, as well as the Karpet King Kompakt overedging machine.

Kenburn Waste Management will be making their debut at The Flooring Show, promoting the financial and environmental benefits of recycling waste carpet.

Kersaint Cobb will be launching new product displays at The Flooring Show alongside their new luxury bamboo range Silk Touch and a new Scandinavian wood collection.



Kingsmead (incorporating Georgian & Stoddard) will be launching new offerings in Wool Twist, Wool Loop and Clean Easy polypropylene. There will be extra points of sale opportunities and the well-known 'specials cave' with some great roll buying opportunities.



Lano Carpets will be bringing their brand new Divine Twist to the show - giving a beautiful assortment of grey and beige shades to the Easy Care collection. They will also be showcasing a new Venice collection and the recently launched Rags & Runners range.

Leica Geosystems will be featuring their measuring, aligning and levelling equipment throughout the show.

Manx Carpets will show Carnaby Multi width 1m, 4m and 5m, an ideal choice that is cost effective and a more economic option for narrow areas. With 10 stunning colours from light creams to seductive reds, the Carnaby range is sure to suit any décor.



Masterpiece will be offering the Masterpiece base version at a 20% discount at the show. This version provides measuring, planning and quantification for roll materials and laminates. They will also be demonstrating their new commercial/contracts and 'new build' versions.

Mayne Computer Technology will be demonstrating the latest release of their Cloud-based Mosaic POS system. They are also agents for Measure Square Estimating Software, the new way to measure, plan, estimate and quote flooring in the customer's home or in your store.

Mercado will be showing new developments to their TLC and Troublefree brands together with great roll bargains and fantastic spot buys. On Sunday their very own street magician will be entertaining visitors to the stand with some amazing close-up magic tricks!

Mr Tompkinson will be debuting Ceasar and Cadiz - a 13-colour twist range and a 100% wool loop pile, respectively.

Packexe is the world's leading supplier of innovative protection films. The highly awarded product range is seen as the best available in sectors ranging from Fire and Rescue and Nuclear Medicine to Warehousing and Construction. Packexe FLEECE is the newest product in the range.

Personna will be showcasing a new flooring blade with a specially designed three-facet edge which consistently lasts at least 50% longer than other similar blades. Thanks to its excellent design, tests have shown that an entire house can be fitted out with just one single blade.

Rawson are a British manufacturer specialising in the production of fibre-bonded tile and sheet produced for the heavy contract market. They also supply tufted tile, outdoor carpet together with acoustic wall insulation.

RFMS-UK will be showing their Measure and Measure Mobile estimating software alongside their other retail products.



Stairrods will be previewing their latest products, EasyChocks and EasyWedges, perfect for overcoming problems when fitting Singles and DoubleZ.

industries. NEW: the Flooring Inspection EZ Kit, the Flooring Inspection Kit and the Flooring Master Kit.



Ulster Carpets will be debuting their plain loop pile Panama, high-low loop Monaco and Capri stripe, part of Open Spaces. Their Glenmoy tartans and 5-design Boho will also be featured.

Unifloor will be showing 4 new products: Jumpax® Basic, Jumpax® HD, Jumpax® CP and Jumpax® Ceramics. They have also just launched the revolutionary EcoPearls® new dry levelling material made from sustainable, mineralised woodchips, offering excellent acoustic and heat insulation properties for floors and ceilings.

Vizifloor is an interactive screen display system which overcomes customer indecision and motivates higher value sales.

Welspun Syntex has a state-of-the-art POLYESTER, NYLON 6 and POLYPROPYLENE BCF (bulk continuous filament) yarn manufacturing facility, and are pioneers in producing speciality carpet BCF yarns.

Wharncliffe will be launching Realitex200, the latest version of the UK's leading specialist system for carpets and flooring businesses. All stand visitors are invited to take part in their free draw to win £200 in Marks & Spencers vouchers.

Woolsafe will be demonstrating their new website and also revealing details of an exciting new green initiative and a cleaning testing programme, CleanSeal.

WTC Workwear / Workzone will be showing the latest WorkZone & Engel Workwear range including TechZone!

"At Harrogate I can see the majority of suppliers I deal with under one roof, and am able to compare products immediately before making any decision on purchases. Also, it's a focal point of the year - if I want to change or replenish stock ranges I can start to run down existing stock to coincide with the show. Also of course, there is the social side of Harrogate. A chance to catch up with people who you may speak to throughout the year, but not see."

Plastic Extruder is going to be showcasing its unique Frontrunner entrance-flooring system made from PVC - bringing style, flexibility and ease of installation to the building & construction industry.

Quick Step Academy (Academy for Excellence) will be using the Flooring Show to lift the lid on a brand new identity, as it changes its name to the Academy for Excellence in Flooring Powered by Quick-Step and Pergo. The show will act as a platform to release their new 1-day courses.

Stroolmount will be featuring the new wobble wedge door wedge among their range of floor protection products and accessories.



Tramex are the leading manufacturer of moisture and humidity meters for the building envelope and construction related

All you need to plan your trip to Harrogate

Make a weekend of it! Good hotels, good eating, and all at the entrance to the stunning Yorkshire Dales.

Richly cultural and sophisticated, Harrogate is home to the Harrogate International Festival - one of Europe's most prestigious music and arts festivals - and a plethora of wonderful cultural venues hosting the biggest and best artists from around the world. The town is located at the gateway to the Yorkshire Dales, one of the UK's largest, wildest and most beautiful national parks, and only 20 miles from the stunning city of York and its many visitor attractions.



AFTER HOURS – WITH DISCOUNTS TOO...

Harrogate has always been renowned for its networking opportunities. With dozens of bars, pubs, cafes and restaurants within a short stroll of the show venue, you can relax, entertain, or be entertained to your hearts content!

New restaurants such as Carluccio's and Jamie's have opened this summer and all the old favourites are still there.

What's more, the HIC has collaborated with up to 30 of the finest local establishments to produce a booklet of discount vouchers - offering up to 25% off your meals! The booklet will be available just before the show. Simply download from the show website, or collect with your badge on the day.

ACCOMMODATION – SPOILT FOR CHOICE!

Harrogate offers accommodation to suit every taste and budget. The town's grand Edwardian mansion house hotels were built for visitors flocking to reap the benefits of the healing spa waters. Packed with character, yet boasting every modern convenience, there are many such establishments within easy strolling distance of the show.


There are also chic new boutique hotels, combining period architecture with stylish decor and lavish facilities; and a multitude of smaller, more relaxed places to stay including serviced apartments and self-catering options.


What's more, a new 107-room Premier Inn directly connected to the HIC will be operational by September. Most exhibition venues only have one on-site hotel – HIC will now have two!

HOW TO BOOK: Reservation Highway has again been appointed as the show's official accommodation agent. They have block-booked a variety of different rooms close to the exhibition, and often at special rates that you may not be able to find elsewhere. To see the full list, and for the online booking form, simply go to the 'Visit' section of the show website.

For more information visit www.theflooringshow.com

VISITOR INFO – AT A GLANCE

 **Show website:** for much more information and for all updates, simply visit the show website at www.theflooringshow.com


 **Contact:** if you require help on any aspect of the show, please contact the event team on +44 (0) 1423 779967.


 **The Venue:**
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or visit: www.harrogateinternationalcentre.co.uk





Travelling by road:

- **From London:** take the M1 then A1(M), exit Wetherby (9 miles from Harrogate) and follow signage
- **From the North:** A1, exit Wetherby or Knaresborough (Knaresborough exit is 8 miles from Harrogate)
- **From the East:** M621 then A1(M), exit Wetherby
- **From the West:** M56 to M62 then A1(M), exit Wetherby


 **Car parking - FREE for all days:** The Harrogate International Centre has a large underground car park which will be **FREE OF CHARGE** to all registered Flooring Show visitors on all three open days (first come first served).

 **Travelling by rail:** train services to and from London Kings Cross are run by East Coast Line to either Leeds or York, from here there are regular Northern Rail services to Harrogate. East Coast runs a direct service from King's Cross at 5.33pm and a direct return at 7.34am.
National Rail enquiries: +44 (0)8457 484950.

 **Shuttle bus:** a complimentary bus service will be running from Harrogate railway station to The Flooring Show during the show opening hours.

 **Travelling by air:** Leeds Bradford International Airport (www.leedsbradfordairport.co.uk) is 20 minutes from Harrogate; now three flights a day by BA from Heathrow and at great prices! Manchester International (www.manchesterairport.co.uk) is 90 minutes from Harrogate, with direct train services to Leeds station.

 **Hotels & accommodation:** see above.

 **Taxis:** Blue Line Taxis can be contacted on +44 (0)1423 530830 or Yellow Line Taxis can be contacted on +44 (0)1423 521531.

 **Opening times:**
Sunday 21st September: 9.00am – 6.00pm
Monday 22nd September: 9.00am – 6.00pm
Tuesday 23rd September: 9.00am – 4.00pm

Supporters



Media partners



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Held in association with:

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